



# Cocktails @ Camp Sponsorship Benefits

## September 17, 2026

Every fall, Cocktails @ Camp brings together more than 300 supporters for an evening that blends celebration, storytelling, and philanthropy in a setting unlike any other. Set against the backdrop of our beloved Camp Dellwood, this signature fundraiser is the single most impactful night of the year, raising critical dollars to sustain Girl Scout programs across 45 counties and ensuring every girl has access to the experiences that shape a lifetime.

Guests explore hands-on, fully interactive experiences, enjoy curated food and drink, and hear firsthand from the girls whose lives are transformed through Girl Scouts. Cocktails @ Camp is more than an event. It's a celebration of community, a testament to what's possible when we invest in girls, and a bold call to action for the future we're building together.



Secure your sponsorship by Aug. 17 to be featured in all event material.

### Girl Scouts Makes a Difference

- Serving **15,000** girls in **45** Indiana counties.
- **1 in 3** women in the U.S. were Girl Scouts. That is **50 million** women!
- **87%** of Girl Scout alum say they have been successful in achieving their goals in life.

	Presenting	Camp Experience	Signature Experience	Daisy	Cookie Partner
	\$15k	\$10k	\$5k	\$2.5k	\$1k
	1	4	6	15	10

### Exclusivity

Recognized as Presenting Sponsor on event webpage + GSCI website with all event promotional materials reading "Cocktails @ Camp Presented by ____."	✓				
Legacy plaque at Camp Dellwood	✓				
Featured presence in all promotional messaging	✓				
Logo and website link on GSCI partner webpage for one full year	✓	✓	✓	✓	
Recognition during the event's closing remarks	✓	✓	✓	✓	✓
Exclusive swag insertion opportunity in goodie bag	✓	✓	✓	✓	✓

### Event Access-Based Benefits

Cocktails @ Camp event tickets	12	10	6	4	2
Cocktails @ Camp premier parking passes	5	4	3	2	1

### Mission & Program-Based Benefits

Customized volunteer day for up to 25 employees at Camp Dellwood	✓				
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### Exposure-Based Benefits

Recognition on event webpage	Logo	Logo	Logo	Name	Name
Recognition in GSCI 2026 annual report	1/2 Page	1/2 Page	1/4 Page	Name	Name
Dedicated GSCI social posts	Up to 2x	Up to 2x	Up to 1x	Group Mentions	Group Mentions
Inclusion on event sponsor signage and marketing collateral	Logo	Logo	Logo	Logo	Logo
Inclusion in e-newsletter shared with 19,000+ households	Logo	Logo	Name		
Inclusion on event invitation and post-event communication	Logo	Logo			
Featured in the post-event story video	✓	✓			
Customized signage for signature event activities	✓	✓	✓		
Verbal recognition from live music stages & in-event transportation	✓	✓	✓	✓	

To secure your sponsorship or learn more about partnership opportunities, please contact Director of Development Jassie Nijjar at [jnijjar@girlscoutsindiana.org](mailto:jnijjar@girlscoutsindiana.org) or 317.924.6816.