

Girl Scouts of Central Indiana

Partnership and Sponsorship Opportunities 2027

girl scouts
of central indiana



Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Why Partner with Girl Scouts of Central Indiana?

Every great leader has a moment they can point to. A person who believed in them before they believed in themselves. An experience that changed the way they saw the world. A community that showed them what was possible.

For millions of women across this country, that moment happened in Girl Scouts. Girl Scouts of Central Indiana (GSCI) is where those moments are made. We are a promise to every girl in our communities that she belongs, that she matters, and that the world is better with her voice in it. We are not just a program. We are the place where a girl discovers she is ready to lead, ready to serve, and ready to change the world she inherits.

When your organization partners with GSCI, you become part of that promise. Not as a donor. As a champion. As proof that this community believes in her before she has given the world a reason to.

Your investment does not just fund a program. It funds a moment that lasts a lifetime.



93%

of Girl Scouts say they found a place they can be themselves, feel valued, and safe



1 in 3

U.S. women were Girl Scouts

84%

of Girl Scouts say they can make a difference in the world



53%

of female entrepreneurs and business owners were Girl Scout alums in 2020



13,500

Girls served across 45 counties



87%

of Girl Scout Alum achieved their goal in life

Signature Partnership Tiers

Our Signature Partnership Tiers are designed for organizations that want a deep, year-round relationship with GSCI. These are annual commitments that go beyond a single event or moment. They are a statement that your organization believes in the future we are building together.

Each tier includes a comprehensive bundle of benefits across major events, employee engagement, brand exposure, and direct program impact. The higher the investment, the deeper the partnership.

Highest Tier

**Trailblazer
Partner**

\$50,000+

Our highest level of
partnership

- Named Presenting Sponsor of Cocktails @ Camp or a GSCI event of your choice (all branding reads “Presented by ____”)
- Rent a GSCI facility for a company retreat, leadership development, or team building
- Named sponsor of one GSCI program or initiative of your choice
- Dedicated feature in the GSCI 2026 annual report
- Invitation to a private leadership reception with GSCI board members
- Year-round logo placement across all GSCI digital and print materials
- Custom employee engagement package: volunteer day, career panel with Girl Scouts, and an office troop visit
- Named in all press releases and media coverage throughout the year
- Exclusive swag insertion in goodie bags at all major GSCI annual events

**Pathfinder
Partner**

\$25,000

Leadership level
annual commitment

- Named Presenting Sponsor of a GSCI signature event or program activity of your choice
- Rent a GSCI facility for a company retreat, leadership development, or team building
- Customized volunteer day at a GSCI camp near your community for up to 25 employees
- Behind-the-scenes camp tour for employees or executives
- Featured in two dedicated GSCI social media posts
- Logo on event signage and marketing collateral across major events
- Logo on GSCI partner webpage for one full year
- Recognition in the GSCI 2026 annual report
- Inclusion in GSCI e-newsletter reaching 19,000+ Indiana households
- Recognition in event opening and closing remarks
- Exclusive swag insertion in Cocktails @ Camp goodie bag or event of choice

**Explorer
Partner**

\$10,000

Meaningful,
visible year-round
investment

- Logo and website link on GSCI partner webpage for one full year
- Recognition in the GSCI 2026 annual report
- Inclusion in GSCI e-newsletter reaching 19,000+ Indiana households
- Logo on event sponsor signage
- Recognition in event opening and closing remarks
- Exclusive swag insertion in Cocktails @ Camp goodie bag or event of choice
- 6 event tickets for Cocktails @ Camp or Circle the City

**Troop
Partner**

\$5,000

A strong entry point
into year-round
partnership

- Name and website link on GSCI partner webpage for one full year
- Name recognition in the GSCI 2026 annual report
- Inclusion in GSCI e-newsletter reaching 19,000+ Indiana households
- Recognition in event closing remarks
- Swag insertion in Cocktails @ Camp goodie bag or event of choice
- 4 event tickets for Cocktails @ Camp or Circle the City

A La Carte Investment Categories

Not every partnership looks the same, and it should not. Our a la carte menu allows your organization to invest in the areas that align most naturally with your values, your team, and your community. Choose one category or mix and match across several. Every investment goes directly toward the girls we serve.

Major Events

- Circle the City
- S'mores on the Circle
- United We Lead
- Great Cookie Caravan
- Girl Scout Day at the Statehouse
- *Cocktails @ Camp

Secure your sponsorship 4 weeks prior to be featured in all event material.

	Presenting	Camp Experience	Signature Experience	Daisy
	\$10k	\$5k	\$2.5k	\$1k
	1	4	6	15
Exclusivity				
Recognized as Presenting Sponsor on event webpage + GSCI website with all event promotional materials reading "Presented by ____."	✓			
Featured presence in promotional messaging	✓			
Logo on GSCI partner webpage for one full year	✓	✓		
Recognition during the event's remarks	✓	✓		
Event Access-Based Benefits				
Event tickets if applicable	12	10	6	4
Mission & Program-Based Benefits				
Founders Lodge Event & Conference Center Daisy room rental	✓			
Customized volunteer day for up to 25 employees at Camp Dellwood	✓	✓		
Exposure-Based Benefits				
Recognition on event webpage	Logo	Logo	Logo	Name
Recognition in GSCI annual report	1/2 Page	1/2 Page	1/4 Page	Name
Dedicated GSCI social posts after event	Up to 2x	Up to 2x	Up to 1x	Group Mentions
Inclusion on event sponsor signage and marketing collateral	Logo	Logo	Logo	Logo
Inclusion in e-newsletter shared with 19,000+ households	Name	Name	Name	
Inclusion on event communication	Logo	Logo		

*Sponsorship benefits for this event vary from the grid above. Please contact us directly for full benefit details.



Camp Investment

Leave a lasting legacy at one of GSCI's camps. These opportunities allow your organization to invest in the physical spaces, safety infrastructure, and day-to-day experiences that make camp transformative for girls. Investments can be directed to a GSCI camp near your community so your team feels the impact close to home.

- Camp Dellwood
- Camp Gallahue
- Camp Na Wa Kwa
- Camp Sycamore Valley

Invest in any category at \$2,500, \$5,000, \$7,500, or \$10,000. Reach \$10,000+ in any single category and earn Presenting Sponsor status for that category.

Sponsorship Focus Areas

Choose an area to support and unlock the benefits below.



Transportation

Sponsor the buses that bring girls to camp and eliminate access barriers.



Nutrition and Food

Sponsor meals and snacks across overnight and day camp sessions.



Staff Training

Support first aid, CPR, lifeguarding, archery, climbing wall, and youth mental health first aid.

Sponsorship Benefits	Trailblazer \$2,500	Explorer \$5,000	Pathfinder \$7,500	Presenting \$10,000+
Named "Presenting Sponsor" of your selected focus area across all materials	_____	_____	_____	✓
Co-branded flyer sent home with every camper	_____	✓	✓	✓
Logo on GSCI website as camp sponsor	Name	Logo	Logo	Logo + Link
Recognition in GSCI 2026 annual report	Name	Name	Logo	1/4 Page
Dedicated GSCI social media post	_____	_____	✓	✓
Named in press releases and media coverage	_____	_____	_____	✓
Verbal recognition at camp closing ceremonies	_____	✓	✓	✓

Direct Girl Impact

The most meaningful sponsorships are the ones girls feel directly. These opportunities put your investment in the hands and hearts of the girls we serve, and they come with real stories you can share internally and externally.

	Opportunity	Investment	Status
	Girl Scout Membership Scholarship \$65 sponsors one girl's annual membership.	\$1k	Available
	Week at Camp Sponsorship Sponsor one girl's full week at camp or a whole troops, covering programming, meals, and activities. Available for day camp and overnight sessions.	\$1k - \$10k	Available
	Uniform Assistance Fund Help ensure every girl has the uniform she needs to feel proud and ready to lead. Gifts at any level make an impact.	Any amount	Available
	STEM and Badge Programming Sponsor hands-on STEM activities, badge workshops, or career exploration programming for girls across Central Indiana.	TBD	Available
	Troop Sponsorship Sponsor an entire troop for the year, covering programming, materials, and experiences.	\$650	Available
	Patch Program Partnership A \$10,000 investment over three years creates a custom patch in your organization's name, giving girls a lasting symbol of what your partnership made possible and invested in existing programming of your choice.	\$10,000 / 3 years	Available
	Overall Camp and Programming Investment Not sure where your organization fits within our camp and programming categories? No problem. A general Camp and Programming investment is a flexible, impactful way to partner with GSCI without being tied to a specific initiative. Your contribution goes directly to our programming team and is used where girls need it most, from camp experiences and activities to uniforms, materials, and beyond. General investments start at \$1,000 and go up to \$25,000. Every dollar makes a direct and measurable difference in the lives of the girls we serve. Investment levels: • \$1,000 to \$4,999: Community Supporter • \$5,000 to \$9,999: Program Partner • \$10,000 to \$24,999: Impact Investor • \$25,000: Presenting Camp and Programming Partner	Based on levels	Available

TBD investment levels are being finalized and will be updated before final distribution. All sponsorships and à la carte options are subject to availability on a first-come, first-served basis, and packages can be customized.

**Ready to Make
an Impact?**

Whether you are ready to commit to a Signature Partnership or still exploring where your investment can have the greatest impact, we would love to have that conversation over cookies.

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