

# Sponsorship Opportunities



October 19 | 10 a.m.- 3 p.m.  
Indiana State Museum



### **Who are Girl Scouts of Central Indiana?**

Girl Scouts of Central Indiana (GSCI) is the premier leadership development agency for girls in grades K-12 in Central Indiana and supports girls' exploration of science and technology, financial literacy, health and fitness, and healthy relationship development through an award-winning leadership curriculum. All programs and activities that Girl Scouts take part in are a part of the Girl Scout Leadership Experience (GSLE). Based on research and intentionally designed to fit the needs of individual girls, the GSLE helps girls develop non-cognitive skills such as problem solving, critical thinking, and positive identity that are critical to their academic and life-long success. GSCI serves nearly 36,000 girls in grades K-12 and 15,000 adult volunteers throughout 45 central Indiana counties.

### **What is Circle the City?**

On October 19th girls from across the 45 county council area will be invited to the Indiana State Museum and surrounding White River State Park facilities to participate in an array of STEM, outdoor, and life skill activities. Activities will be provided by 70 exhibitors giving the girls the opportunity to participate in events from Coding and Informatics to athletic activities at NIFS or tours of the Indiana State House. Girls will be given the chance to experience a full day of activities.

In the evening, the Indiana State Museum will offer special programming with full museum access and girls can spend the night at the Indiana State Museum.

### **Who will attend?**

The Indiana State Museum can expect to have 4,000 girls and 2,000 adults in attendance over the 24 hours.



## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor, Investment: \$10,000 / One Available

As the Presenting sponsor, you will receive:

- Naming rights
- Name/Logo mention on all printed material
- Name/Logo inclusion on 4,000 t-shirts
- Logo on signage
- Exhibitor Booth inclusion
- Inclusion in all social media i.e. Facebook, Twitter
- Participate in event kick-off on the canal
- Premier vendor booth location

**SOLD**



## SPONSORSHIP OPPORTUNITIES

### STEM, Investment: \$3,000 / One Available

- Name/Logo mention on printed materials
- Logo on signage and t-shirt
- Exhibitor Booth Inclusion
- Inclusion in social media, i.e. Facebook, Twitter
- Premier vendor booth location

### Life Skills, Investment: \$3,000 / One Available

- Name/Logo mention on printed materials
- Logo on signage and t-shirt
- Exhibitor Booth Inclusion
- Inclusion in social media, i.e. Facebook, Twitter
- Premier vendor booth location

**SOLD**

### Entrepreneurship, Investment: \$3,000 / One Available

- Name/Logo mention on printed materials
- Logo on signage and t-shirt
- Exhibitor Booth Inclusion
- Inclusion in social media, i.e. Facebook, Twitter
- Premier vendor booth location



## SPONSORSHIP OPPORTUNITIES

### Outdoor Adventure, Investment: \$3,000 / One Available

- Name/Logo mention on printed materials
- Logo on signage and t-shirt
- Exhibitor Booth Inclusion
- Inclusion in social media, i.e. Facebook, Twitter
- Premier vendor booth location

### Girl Scout Lounge, Investment: \$2,500 / One Available

- “Sponsored By” title: Girl Scout Lounge Sponsored By XXXX
- Name/Logo mention on printed materials
- Logo on signage
- Premier vendor booth location

### Older Girl Movie sponsor: \$2,500 / One Available

- Exclusive booth opportunity one hour before movie
- “Sponsored By” title: Movie Sponsored by XXXX
- Logo on signage



# CIRCLE THE CITY SPONSORSHIP PACKAGE

We agree to join Girl Scouts of Central Indiana at Circle the City on October 19, 2019.

Sponsorship Levels (see attached pages for details):

Presenting **SOLD** (\$10,000)    STEM \_\_\_\_\_ (\$3,000)    Life Skills **SOLD** (\$3,000)  
 Entrepreneurship \_\_\_\_\_ (\$3,000)    Outdoor Adventure \_\_\_\_\_ (\$3,000)  
 Girl Scout Lounge \_\_\_\_\_ (\$2,500)    Movie \_\_\_\_\_ (\$2,500)

Corporation/Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Corporate address: \_\_\_\_\_

City, state, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**\*\*Payment due on or before September 23, 2019. – Thank You!\*\***

Checks should be made payable to Girl Scouts of Central Indiana.

Please mail, fax or email completed form to:  
Megan Phillips  
Director of Corporate and Foundation Relations

317.924.6816  
mphillips@girlscoutsindiana.org  
girlscoutsindiana.org

