

S'MORE NEWS

for leaders like you

New Leader Newsletter – January 2019

It's a new year and lots of new adventures are around the corner. It takes money to take those adventures, so it's great that cookie season is here! It's important that girls learn about setting goals, budgeting for special events, and saving money for the future of the troop.

Did you get the spring program guide?

The spring issue of the program guide was sent to homes earlier this month. If you have not gotten one, you may pick up a copy from your community engagement manager or your local shop. This issue is a double program guide. One side are the new council program activities and when you flip it over, it is the summer camp program guide. Remember that popular events and camps fill up fast. Use the [2019 Spring Program Guide webpage](#) link to see both parts of the program guide.



Cookie Season Tips and Tricks

When cookie season starts, our thoughts move to young girls with order forms taking cookie orders door to door or meeting a couple of girls at a cookie booth at the grocery store. Remember, that the cookie sale is more than selling cookies and just having fun. The Girl Scout Cookie Program is the world's largest girl-led business that helps girls learn five crucial skills—goal setting, decision making, money management, people skills, and

business ethics—while doing incredible things for themselves and their communities.

Here are a few tips and tricks to remember during this Cookie Season...

- Don't order too many extra cookies on your initial order. Since your order will be in cases there will be extra cookies for your first couple of cookie booths. There are several cookie cupboards to get extra cookies as your cookie booth sales continue. Your troop is responsible for the cost of those cookies and you want your cookie profit to go to great adventures that the girls have planned, not to pay for cookies that the troop was unable to sell.
- Keep receipts of cookie orders and transfers up to date during the entire cookie sale for all the girls. These are very important, especially when final cookie reports are finalized.
- Bank your troop's proceeds often. Ask for your parents to bring money collected to each meeting, so that the parent's don't sit on cash in their homes and the money can be banked for the three payments to council.
- As careful as we are, sometimes bad things happen, cookies and cash could be stolen. A police report is required if this happens. Troops and families are financially responsible for the cookies they order.

Volunteer Tool Kit

As mentioned earlier, the cookie sales is a financial literacy program and there are badges that can be earned during the cookie sales. Find the requirements for these badges in the Volunteer Tool kit.

Monthly Challenges

- 1.) Do you know who your service unit cookie manager is? They will be will be a valuable resource during the next three months.
- 2.) Have you watched the initial cookie module and gotten your eBudde account set up? Even though you are not the troop cookie manager, it is good for you to watch the modules, because as the leader you will be asked questions from you parents also. The [cookie training modules](#) are located on the cookie resources page under Cookie

Training for Leaders. There are modules that will take you through the entire Cookie Sale process.

- 3.) There are additional [volunteer resources](#) available on the GSUSA website.